

JOURNAL ARTICLE PUBLICATION STATEMENT

Letter of Acceptance (LoA)

Number : /LOA/Escalate/791/Vol4/No4/2026

Dear.

SettingsRama Bagus Satrio Pratama, Esti Dwi Rahmawati, SettingsUmi Hanifah

Thank you for submitting your best article to be published on **Escalate: Economics and Business Journal** with the title:

"The Influence of Supporter Loyalty and Brand Image on Official Merchandise Purchase Decisions at Persis Store Surakarta"

Based on the results of the review and the decision of the editorial team, the article is declared **ACCEPTED** for publication in the **Escalate: Economics and Business Journal** edition **Volume 4 Number 4 November 2026**.

Thus we submit this letter of information to be used as it should be, we express our gratitude.

No Reg : LOA20260828015413

Palembang, 28 August 2026
Editor In Chief



The authenticity of the LOA can be checked by scanning the QR code on the side!

LOA20260828015413



Muhammad Rizky, M.Ed.

Publisher :

Indo Scholars

Kota Palembang, Sumatera Selatan

+62 812-7488-7803

admin@indoscholarcenter.com