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Dear.
Giant Giova Algozaly, Intan Nadyma Arista, Nuril Amalia, Siti Aminah, Valentino Storus, Velika Anandita Humaira, Veralianta Br Sebayang, Yosiana Mungguh Pertisaian

Thank you for submitting your best article to be published on **Escalate: Economics and Business Journal** with the title:

"The Influence of Consumer Preferences on Customer Satisfaction and Loyalty at Es Kopi Bogor Baru"

Based on the results of the review and the decision of the editorial team, the article is declared **ACCEPTED** for publication in the **Escalate: Economics and Business Journal** edition **Volume 4 Number 4 October 2026**.

Thus we submit this letter of information to be used as it should be, we express our gratitude.

No Reg : LOA20261026135557

Palembang, 26 October 2026
Editor In Chief

The authenticity of the LOA can be checked by scanning the QR code on the side!

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Muhammad Rizky, M.Ed.

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