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Letter of Acceptance (LoA)

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Dear.
Muhammad Fadhel Zikri, Idham Khalik, Dessy Elliyana

Thank you for submitting your best article to be published on **Escalate: Economics and Business Journal** with the title:

"The Influence of Bounded Rationality and TikTok Social Media on Digital Investment Product Purchase Decisions in Generation Z"

Based on the results of the review and the decision of the editorial team, the article is declared **ACCEPTED** for publication in the **Escalate: Economics and Business Journal** edition **Volume 4 Number 4 November 2026**.

Thus we submit this letter of information to be used as it should be, we express our gratitude.

No Reg : LOA20261028161618

Palembang, 28 October 2026
Editor In Chief

The authenticity of the LOA can be checked by scanning the QR code on the side!

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Muhammad Rizky, M.Ed.

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