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Letter of Acceptance (LoA)

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Dear.
Davidly Manullang, Lasman Eddy Bachtiar, Stevi Consthantia Br Sinaga

Thank you for submitting your best article to be published on **Escalate: Economics and Business Journal** with the title:

"The Influence of Public Relations and Social Media on Consumer Purchase Interest (Case Study at Cahaya Putri Percut Sei Tuan Restaurant)"

Based on the results of the review and the decision of the editorial team, the article is declared **ACCEPTED** for publication in the **Escalate: Economics and Business Journal** edition **Volume 4 Number 4 December 2026**.

Thus we submit this letter of information to be used as it should be, we express our gratitude.

No Reg : LOA20261113135733

Palembang, 13 November 2026
Editor In Chief

The authenticity of the LOA can be checked by scanning the QR code on the side!

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Muhammad Rizky, M.Ed.

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